

Station KTVX-TV SALT LAKE CITY
 Advertiser () HOUSE MAJORITY PAC
 Product HOUSE MAJ PAC
 Estimate# 2275
 Buyer Spencer Wood
 Phone#
 Fax#
 Agency () WATERFRONT STRATEGIES
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 79/86/2275
 Flight Dates 10/31/2012 - 11/06/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 CANCEL SAT 5P ADD NLINE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*15	SA	5P-530P	ABC4 NEWS-5P SAT	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
	Sales Remark: V5 CANCEL											
	V5 Comment Changed, Spots/week Changed											
	45	M	1035P-1105P	NLINE	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
	Sales Remark: V5 MKG FOR SAT 5P NEWS											
	V5 Added											

---REPORT TOTALS---
 Report Totals: 1 / \$400.00

---SALES MONTHLY TOTALS---

Nov 12: 113 / \$62,640.00
 Sales Totals: 113 / \$62,640.00
 Station Totals: 113 / \$62,640.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$64,240
 CABL 0% KAZG 0% KJZZ 0% KPNZ 0% KSL 0%
 KSTU 0% KTVX 97% KUCW 2% KUPX 0% KUTV 0%

Rep Order# 8889924 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 68790

Printed: 11/05/2012 10:25 AM
Last Received: 11/05/2012 10:24 AM
Showing Buylines: All Rep & Sta Revised Lines

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NETVX 0%

Books null
Demos RA35+